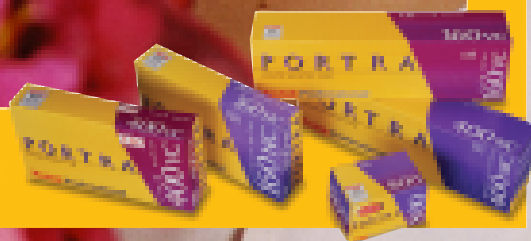


**KODAK PROFESSIONAL
PORTRA Film.**

The consistent choice
for natural skin tones
and ideal color.



Kodak Professional
Imaging Solutions





PORTRA 400NC Film



PORTRA 400NC Film



PORTRA 400NC Film

**EVERY SHOOT IS FULL
OF LITTLE SURPRISES.
FORTUNATELY, THE FILM
IS TOTALLY PREDICTABLE.**

Whether it's weddings, portraits, or whatever you might be shooting, anything can happen. And it's those spontaneous moments that are often the images your customers will cherish forever. So you need a film that can capture all that unpredictability—one you can count on time after time.

KODAK PROFESSIONAL PORTRA Film is the number one choice of professional photographers. Its unique T-GRAIN® Emulsion technology delivers smooth, natural reproduction of the full range of flesh tones, plus exceptional color saturation. And it's designed to give you consistent results across all PORTRA Film formats and speeds for beautifully matched prints.



From candid to posed, indoors or out, in flash or daylight, PORTRA Film is the consistent choice for natural skin tones and ideal color.



PORTRA 160NC Film



PORTRA 160VC Film



PORTRA 160NC Film

It could be the pose you've lit meticulously. Or a subject that's suddenly in perfect light. In either situation, you can capture every detail with **KODAK PROFESSIONAL PORTRA 160-Speed Films**. Their very fine grain reveals breathtaking intricacies, even in enlargements. And you can choose from PORTRA 160NC Film or PORTRA 160VC Film to get the ideal levels of color saturation and contrast to match the situation.

"I shoot formals very quickly because I don't want to miss what's going on at the rest of the wedding. So I love the wide exposure latitude in PORTRA Films. If the situation is challenging, and the neg is under-or over-exposed, the print can almost always be saved. And the detail in the PORTRA 160 is just phenomenal."
—Joe Buissink

BEAUTY IS IN THE DETAILS.



PORTRA 160NC
Natural Color Film

Designed to reproduce color as the human eye sees it. Low contrast, very fine grain, and natural colors.

PORTRA 160VC
Vivid Color Film

Very fine grain and medium contrast help bring out the rich colors in flowers, wardrobe, and other vibrant details.

- ▶ PORTRA 160NC Film
- ▶ PORTRA 160VC Film
- PORTRA 400NC Film
- PORTRA 400VC Film
- PORTRA 800 Film



PORTRA 160NC Film





PORTRA 400NC Film



PORTRA 400NC Film



PORTRA 400NC Film

**RIGHT PLACE.
RIGHT TIME.
RIGHT SPEED.**



The best photographs are often the ones you never saw coming. Because there is so little warning, you need a film that can handle a wide variety of available light and motion—indoors or out—without losing subtleties in color, sharpness, and skin tone.

KODAK PROFESSIONAL PORTRA 400-Speed Films give you that flexibility. You can freeze the action, stop down for extra depth of field, or pick up added detail in shadow areas. In addition to all the benefits of a faster speed, you also get strikingly fine grain. So you can shoot with confidence whether you choose PORTRA 400NC Film for natural color or PORTRA 400VC Film for vivid color.

"I love 400-speed PORTRA Film. It lets me use more of the natural light and gives me lots of options."

—Joe Buissink

PORTRA 400NC Film

Offers fine grain, low contrast, and colors and skin tones that look real and natural in a variety of lighting situations.

PORTRA 400VC Film

Medium contrast, fine grain, and vibrant colors make this an excellent film for adding snap to images shot in flat or overcast light.

PORTRA 160NC Film

PORTRA 160VC Film

▶ PORTRA 400NC Film

▶ PORTRA 400VC Film

PORTRA 800 Film

"I have a lot of tricks I use, like dragging the shutter and layering of the shot, and the PORTRA 800 Film is ideal for those types of things. The extra speed reduces blur and it lets me pick up a lot of details in the background if I want them."

—Joe Buissink

Great moments don't always occur in great light. But why be limited by your film? **KODAK PROFESSIONAL PORTRA 800 Film** is fast enough to catch the action in difficult lighting situations, often without on-camera flash. The grain is now even finer than ever before. And the extra speed allows you to pick up more detail in the foreground and background, even in low light.

THE PERFECT FILM FOR LESS-THAN-PERFECT CONDITIONS.



NEW

BEST PROFESSIONAL 800-SPEED COLOR NEGATIVE FILM FOR LOW-LIGHT CONDITIONS

NOW ENHANCED FOR

- Finer grain
- More underexposure latitude

KEY FEATURES

- Captures even background nuances in low light situations
- Exceptional combination of color saturation and skin tone reproduction
- Ideal for long lenses and high action
- Push to 1600 when you need extra speed



Now available in 35mm singles

PORTRA 800 Film

All the advantages of a fast film with a fineness of grain that is unsurpassed in its class. Ideal for long lenses, high action, and low light.

PORTRA 160NC Film

PORTRA 160VC Film

PORTRA 400NC Film

PORTRA 400VC Film

► **PORTRA 800 Film**



PORTRA 800 Film



PORTRA 800 Film



PORTRA 800 Film



PORTRA 400VC Film



PORTRA 400VC Film



PORTRA 400NC Film

"There's no such thing as a perfect picture. But there is such a thing as a perfect moment."

LEAVING THE CEREMONY

"This is one reason I love PORTRA Film. The VC really brought out the color of the car. But everyone's skin still looks perfect."

FLOWER GIRL UNDER VEIL

"There's a place in every album for the perfectly posed portrait of a bride. But this is the kind of thing that makes people want to open it up again and again."

BIG PINK HAT

"During the ceremony, it's always worthwhile to look away from the bride and groom once in a while. You never know what you'll get. (I love the color in this shot, too.)"

BRIDE AND VEIL

"The detail you get with the 160 just blows me away. This will make a beautiful 8x10, or bigger."

DAD'S TOAST

"I can always trust the 800 to make sure I get these moments. It's low light, but you get that depth of field, the extra details in the back. The bride is a key part of this shot."

DAD AND BRIDE

"Most photographers look for sharp. I look for emotion too. I get the feeling that they're in a private moment and no one else exists to them. That's what's priceless."



PORTRA 160NC Film



PORTRA 800 Film



PORTRA 400NC Film

Joe Buissink is an award-winning wedding photographer, widely known and respected for his work with American celebrities.



Be ready for anything. PORTRA Film is.

Day or night, studio or location, posed or moving, the family of KODAK PROFESSIONAL PORTRA Films enables you to deliver rich, sharp, and beautifully matched prints across its full range of speeds and formats.

What they have in common sets you apart.

Spectacular skin tones

PORTRA Films are highly regarded by professional photographers for their smooth, natural reproduction of skin tones, while delivering exceptional color saturation.

Matched prints

Only PORTRA Color Negative Films give you beautifully matched prints across all speeds and formats, due to Single Channel Printing Technology.

Underexposure latitude (-2 to +3 stops)

No other color film gives you so much latitude. Shoot with confidence even under challenging lighting conditions.

True-to-speed ISO ratings

There's no need to test or compensate. Set the meter to the box speed and start shooting.

Mixed light, solid color

No matter where your camera takes you, even under fluorescents, you can expect beautiful, natural color.

Made for scanning

With an emulsion overcoat specially designed for today's scanners, PORTRA Films reproduce beautifully, especially with the KODAK PROSHOTS System.

Packaging

PORTRA Film boxes are color coded and well marked for easier selection.

Unique Strengths



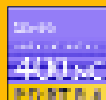
PORTRA 160NC Film

natural colors
low contrast
very fine grain
controlled lighting



PORTRA 160VC Film

vivid colors
medium contrast
very fine grain
controlled lighting



PORTRA 400NC Film

natural colors
low contrast
fine grain
wide range of lighting conditions



PORTRA 400VC Film

vivid colors
medium contrast
fine grain
wide range of lighting conditions



PORTRA 800 Film

well-balanced color saturation
superb sharpness
fine grain
ideal for long lenses and low light



PORTRA 100T Film

designed for use in tungsten lighting
clean, accurate color
excellent shadow detail
superb long and short exposure performance



BW400CN Film

very fine grain
smooth tonal transitions
process C-41
delivers neutral prints on color paper

For more information, visit www.kodak.com/go/portra

THE FUTURE OF FILM.

It is a wonderful time to be a photographer, with so many available options to express each individual's artistic viewpoint. To that end, Kodak will continue to celebrate, promote, and perfect our portfolio of film, so each and every photographer who chooses KODAK Film can capture all the wonderful moments of the world we live in, beautifully.

